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Tips, Thoughts, and Words of Wisdom on
Collecting Chinese Contemporary Art

Christoph Noe

Heiner Wemhöner

Collector

I had my first encounter with Chinese contemporary art in 2004/2005 in Hong Kong. At that time I was searching for a location to expand my company to China. During my tour on Hollywood Road in Hong Kong I discovered Schoeni Gallery and acquired two works by the Chinese artist Yue Minjun. I had never heard the name of the artist but was impressed by the expressiveness of the work. It turned out to be a promising start for my collection with a focus on Chinese contemporary art.

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